



TX ASLA - Advertisers Page

About the Texas ASLA:

The Texas Chapter of ASLA is a unique community of Landscape Architects. The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. Landscape architecture encompasses the analysis, planning, design, management, and stewardship of the natural and built environments.

Types of projects include:

- Academic campuses
- Conservation
- Corporate and commercial
- Gardens and arboreta
- Historic preservation and restoration
- Hospitality and resorts
- Institutional
- Interior landscapes
- Land planning
- Landscape art and earth sculpture
- Monuments
- Parks and recreation
- Reclamation
- Residential
- Security design
- Streetscapes and public spaces
- Therapeutic gardens
- Transportation corridors and facilities
- Urban design
- Water resources

The Texas Chapter is comprised and lead by these skilled professionals to foster growth in the industry by providing Continuing Education classes, community outreach events, conferences, meetings and competitions. Texas ASLA members are well-educated, affluent and influential parts of the larger building community. They are heavily involved in sustainability and “green” lifestyles and innovations as well as being involved in artistic and cultural pursuits.

The Texas ASLA website is a pivotal tool for their members to keep abreast of current events and news happening within the Landscape Architect community. Because of its important role for Landscape Architects within the Texas region, it has become a prime spot for online advertising.

Promote your products or services by using focused advertisements that reach out to a concise group of landscape architects. The Texas Chapter website puts visitors within Texas and surrounding regions a click away from current events and news happening within the Landscape Architect community.



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Ad Specifications

Sizing:

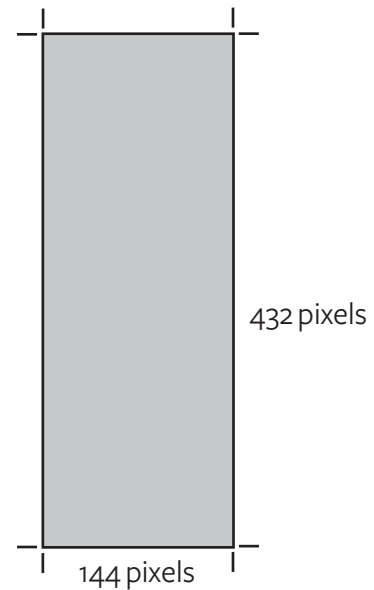
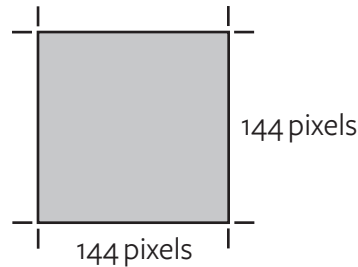
144x144 (square)

144x432 (vertical)

No Bleeds

Pricing:

(Prices are per month cost)



Size	3 months	6 months	12 months
144x144	\$120	\$110	\$90
144x432	\$240	\$230	\$200

Schedule/Impressions:

Once your Advertisement has been approved by Texas ASLA it will be placed into rotation for display. Ads are rotated with each webpage request. The number of impressions for your ad will be determined by the total number of running ads and the total number of page requests during the period of your placement. Texas ASLA averages about 1,500 visits per month, of which about 1,000 are unique visitors. Texas ASLA cannot guarantee the number of visits or impressions.

File Types:

All advertisements must be non-animated GIFs or JPEGs. Advertiser must include the landing link for the advertisement.

Order Form:

Visit TEXASASLA.org/advertising to place your order. Once you've purchased your placement, you may submit your Ad-ready image to advertising@texasasla.com.

Advertising Acceptability Guidelines:

The Texas ASLA may decline to accept advertising that is misleading, inaccurate or fraudulent; that makes unfair competitive claims; or that fails to comply with its standards of decency and dignity. Advertisers will be notified if there are any necessary changes or omissions.

To order go to TEXASASLA.org/advertising